



# Green Squared®

## What is it?

Launched in 2012 by the Tile Council of North America (TCNA), Green Squared® is the first multi-attribute sustainability standard for ceramic and glass tiles, quarried stone, and tile installation materials.

## Benefits of Green Squared Certification

- Contributes to LEED v4 credits and other building schemes
- Meets criteria for EPA ecolabel and GSA procurement requirements
- Provides a comprehensive review of manufacturers' sustainability program
- Demonstrates environmental leadership and helps with brand differentiation
- Guides manufacturers on a path toward continuous improvement

## Why work with SCS

SCS Global Services is a leading third-party certifier of environmental claims with extensive flooring experience. Manufacturers will work with the same audit team each year, providing continuity and a streamlined approach to achieving and maintaining certification. SCS also provides marketing support upon certification to help manufacturers promote their product achievements.

For more information contact:

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## Steps to Green Squared Certification

1

### Scope

- SCS scopes the project and prepares a proposal
- Client agrees to scope and signs a work order to initiate project

2

### Data Collection

- An SCS auditor will work with client to collect necessary data
- Once sufficient data is collected, an onsite audit is scheduled

3

### Onsite Audit

- The SCS auditor conducts an onsite audit. (Onsite audits typically take 6-8 hours per facility)

4

### Reporting

- The SCS auditor prepares a report of the findings of the audit
- Client responds to any non-conformities

5

### Certification Decision

- An SCS reviewer conducts a final review of the audit report and makes the certification decision
- Upon successful certification, client is listed in SCS Green Products Guide and Origin Material Hub and is granted the right to use the approved Green Squared® logo